

BRENT PRUITT

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EXPERIENCE

ENCIPHER DESIGN STUDIO

Freelance Designer & Developer, 1996 - PRESENT

- Produce themes and service integrations for Coldfusion applications and WordPress websites
- Conceive UX and create W3C/Section 508 standards compliant UI for responsive, usable and accessible websites
- Contract with businesses and individuals seeking to create, enhance, or develop their brand and online presence
- Consult and support clients to strengthen web content, user interactions, and accessibility compliance

TRIPWIRE, INC.

Coldfusion & UI Developer, 2008 - 2017

- Programmed themes and UI for website rebrands & for third-party services such as Marketo, Axis LMS and Salesforce
- Created & extended core features for Mura CMS and Wordpress, including lead generation, form and resource management
- Integrated APIs for authenticated Tripwire software services, and aggregation of IoT security alerts

PORTLAND ART MUSEUM

Coldfusion & UI Developer & Designer, 2006 - 2008

- Planned online marketing strategies to promote exhibitions & ancillary services to increase sales & community involvement
- Crafted a modern site to reflect a consistent brand with interactive galleries, highlighting usability and accessibility
- Developed a Coldfusion MVC application using Fusebox, to provide a stable, extensible site with secure data-driven content
- Increased site visitation, online membership registration & ticket sales, and successfully marketed museum services

THE COCA-COLA COMPANY

Web Survey Specialist, Designer & Developer, 2005 - 2006

- Devised and implemented microsites for conference/event registration and internal marketing campaigns
- Wrote Likert scale surveys for post-conference evaluations and quality assurance
- Established new templates and documentation for future development

SOFTWARE

- Adobe Creative Suite; Eclipse, CodeKit;
- Microsoft & Open Office Suites;
- Wacom, MacOS, Windows;
- Apache, Windows, Linux;
- Git, SVN, Jenkins;
- ColdFusion; Mura CMS, FuseBox;
- PHP, WordPress, F3;
- MySQL, MSSQL, Postgre;
- XML / XSL; Analytics;
- HTML5 / CSS / LESS;
- Javascript ES7+, Node.js, Framework7, jQuery; REST / APIs / AJAX;
- Agile / Scrum, VersionOne, Jira, Asana, Basecamp, Slack, Bugzilla, Trac, Selenium, Litmus;
- Sketch, XD, OmniGroup;
- Eloqua / Marketo, Litmus; Axis LMS;
- Perseus Survey Solutions / EFM;

SCHOOL

ANTIOCH COLLEGE

Yellow Springs, OH, 1992 — 1996
Communications/Film

SCHOOL ACTIVITIES

- Community Education Coordinator for HIV/AIDS Prevention
- Staff Writer/Photographer for The Antioch Record weekly newspaper
- Community Darkroom Manager

INTERESTS

Art

Illustration, painting, collage, sculpture, creative writing, photography +++

CLIENTS

Clients have included:

Ecos Consulting, UPS, BellSouth, Delta Airlines, Philips, Emory University, Rollins School of Public Health, Kaiser Permanente, Marketing Solutions, McKesson Information Systems, Brick House Design, Hart Interiors, Georgia Rural Urban Summit, Horizon Theatre Company, Woodruff Arts Center, Atlanta Gas Light Resources, Human Rights Campaign, Benchmark360

LINKS

Github github.com/encipherdesign
Behance behance.com/brentpruitt
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